

Miami 2020

Ana Amaral

Population

Florida has the 4th largest population in the United States at 19.3 million, just

behind New York at 19.5 million.

Florida will surpass New York in 2014 to become the 3rd most populous state

in the United States.

Miami has a population 2.6 million people, a 3.2% growth from 2012.



Total Visitors

Miami has 14.2 million visitors annually. A record 7.1 million international visitors.



Hotel Stays

Hotel occupancy has held at nearly 80 percent year to date. There are 12.5 million hotel rooms booked each year.



International Visitors

Miami is the second top destination in the USA for international tourists. Miami has consistently ranked among the top five for international tourists since the 1990s, just behind New York City.



Miami International Airport

Serves more than 39 million passengers annually – the second leading gateway to the U.S. following JFK Airport. Largest International freight airport in the U.S.



Airlines

Aeroflot **Avior Airlines IBC** Airways Aerolineas Argentinas Bahamasair Iberia Aeromexico BoA Insel Air Airberlin **British Airways** Insel Air Aruba Air Europa Caribbean Airlines Interjet Air France

Cayman Airways LAN Airlines Alitalia COPA Airlines Lufthansa American Airlines Delta Airlines Miami Air ArkeFly GOL Qatar Avinca Jetairfly Santa Barbara Airlines

Sun Country

World Atlantic Surinam Airways

XL Airways France Swiss International TAM Brazilian Airlines TAP Portugual Transaero United Airlines US Airways Virgin Atlantic West Jet



Panama Canal Expansion

In preparation for the Panama Canal Expansion, Miami was one of the first cities in the U.S. to receive funding and federal approvals to begin a \$220 million dredge that will deepen the harbor to 50 feet.

The dredge combined with a \$2 billion infrastructure upgrade will make Miami one of the first and and only U.S. ports capable of housing the larger "Post-Panamax" ships that carry two to three times the load of standard freighters.



Port of Miami

The Port of Miami is the world's busiest cruise port, with 4 million passengers per year.

The world's largest cruise lines are based in Miami.



International Financial Headquarters

Largest concentration of international banks and financial institutions in the US.

Latin American HQ for 1400 Multinational Corporations



The Epicenter U.S. Latin American TV Production

The epicenter U.S. Latin American TV Production Home of:

ABC News CNN Latino Fusion MegaTV Mundo Fox Telemundo Studios TV Azteca Univision



Miami Leads the Nation...

In cash transactions, with 68% (national average is 24%) This is mostly due to the high volume of international buyers, with 90% of international buyers.

Miami also saw home sale prices increase by 10.3% from 2013 to 2014 Only city in US that currently has year-over-year double digit gains, with national average gain at 4.8%





Average sales price in Miami Dade County during 3Q 2014:

Single-family homes \$438,431 Up 14.9% from Q3 2014

Condominiums \$341,927 Up 3.8% from Q3 2014



Record Rental Growth

Monthly condo rental rates in Miami have increased by 4% annually since 2009, reaching record highs of \$1,239 per unit and \$1.38 per sq. ft. as of Q3 2014.

This is not growth is a result not only of the population growth but also due to the tight lending requirements from lending institutions



Rental Growth Along I-95

Rental rates have increased by 24.3% East of I-95 since 2010, while West of I-95 rents have increased 17.7%.



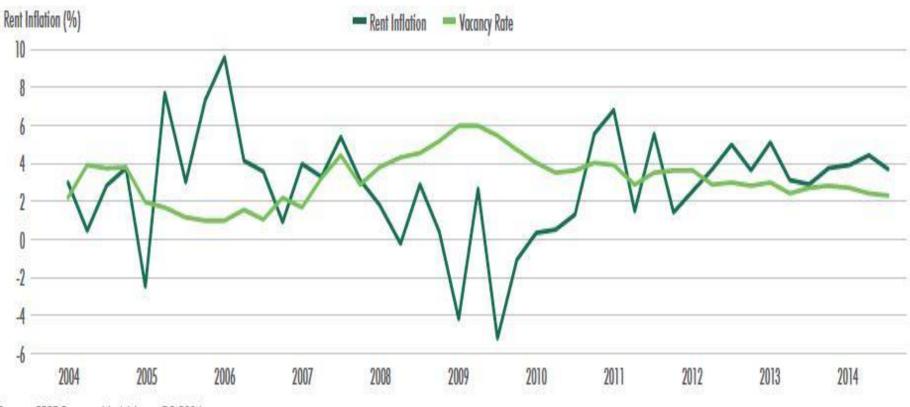
Absorption Rate

Since 2008, Miami's net absorption has averaged more than 2,500 units per year, exceeding annual completions of 1,500 units.

As a result Miami's already low vacancy rates continue to decline, from a high of 5.6% in 2009 to 2.4% in Q3 2014.



Miami Rent Inflation vs Vacancy Rate



Source: CBRE Econometric Advisors, Q3 2014.

Historical and current multifamily vacancy and rent data are provided by RealPage Inc.'s MPF Research division.



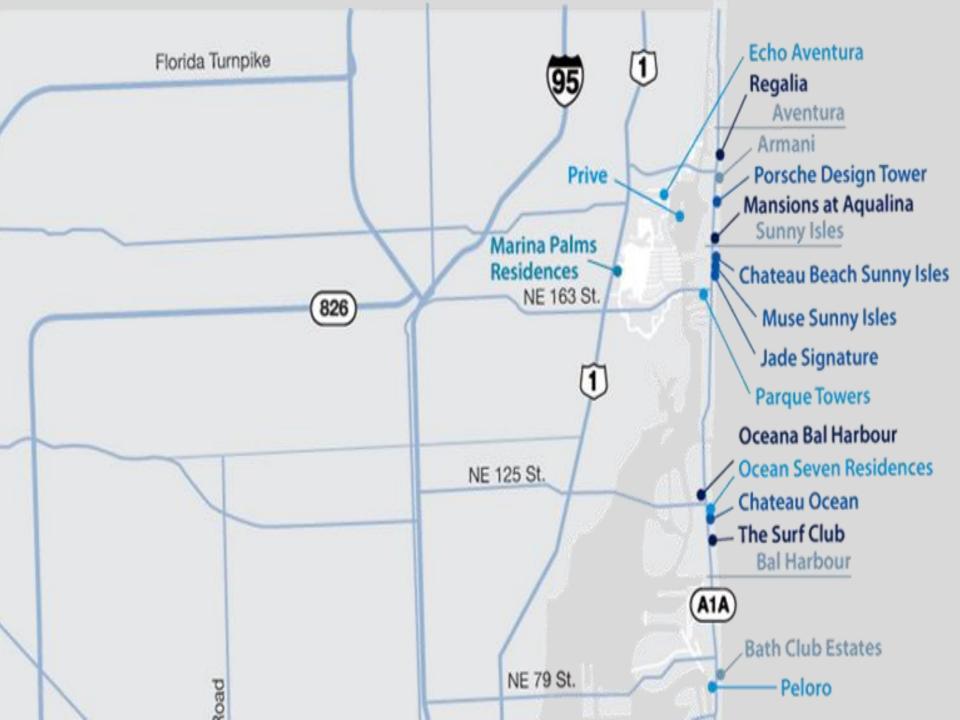
Pre-Constructions

Currently 84 pre-construction condos are selling in Miami-Dade. Of those:

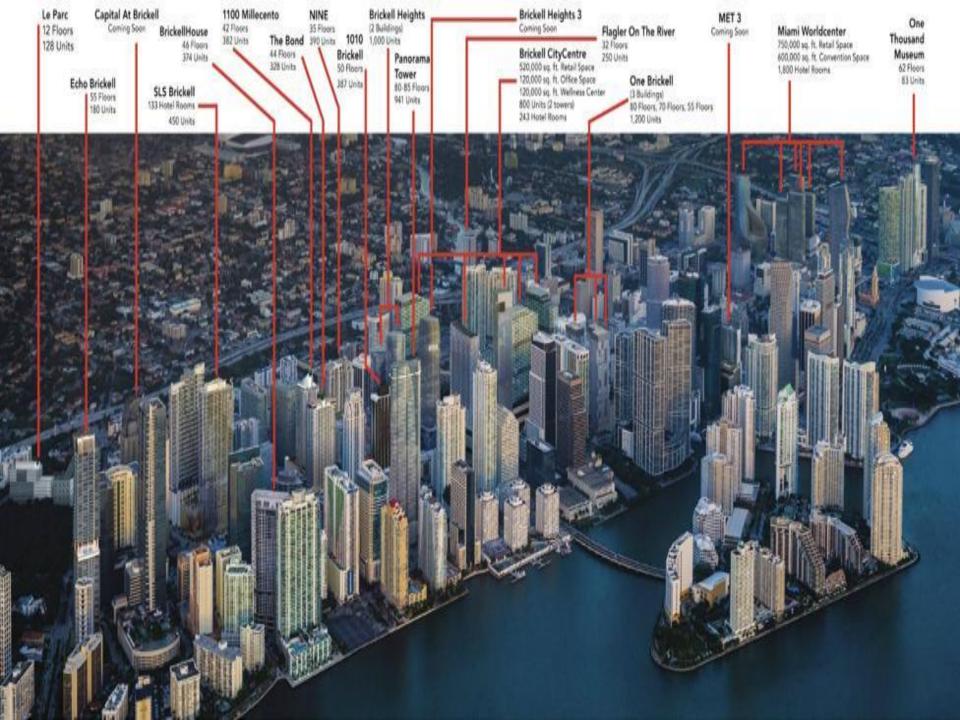
- 68% are pre-sold
- 20 projects are sold out
- Minimum Mean Price Per Square Foot For Pre-sold Units is \$855

SWIRE RELATED









Miami Downtown

Has nearly doubled since 2000 to 80,000 in 2014. Expected to reach 92,000 by 2019.

46% of those are between the ages of 25-44, as compared to 29% in the rest of Miami.

A majority (58 percent) of downtown residents age 25 and up have a college degree compared to the county average of 35.9 percent, and the median household income is \$65,311, compared to a countywide average of \$41,400.





TAMPA

Frequent, regularly scheduled round trips daily

Gourmet meals and beverage service

Reserved business- and coach-service seating

Fi) Wi-Fi availability

Access to major international airports, seaports and existing commuter rail systems like Metrorail and SunRail WEST PALM BEACH

FORT LAUDERDALE

MIAMI

ALL ABOARD FLORIDA

ALL ABOARD FLORIDA's roots trace back to Florida trailblazer Henry Flagler, founder of the Florida East Coast Railway and the descendant companies that have provided rail service for over a century.



This privately owned, operated and maintained passenger rail service will be running in 2014, at no risk to Florida taxpayers



6,000 CONSTRUCTION JOBS FOR FLORIDIANS

An additional 1,000 jobs will be needed to operate the rail service

50 MILLION TRAVELERS

The number of annual passengers who can benefit from rail service to travel between South Florida and Orlando in approximately three hours

\$6+ BILLION

The amount of money traffic congestion costs Florida travelers each year due to 274 million hours in travel delays and 216 million excess gallons of fuel consumed

"2009 annual figures from Texas Transport Institute's 2010 Urban Mobility Report

3 MILLION CARS OFF THE ROAD

Less highway use means taxpayer savings on reduced highway maintenance and repair All Aboard Florida

All Aboard Florida

All Aboard Florida will break ground on a \$2.5 billion project to build a privately run passenger train between Miami and Orlando.

Will beginning operations in 2016.

5 million people are expected to ride All Aboard Florida during its first year of operation.

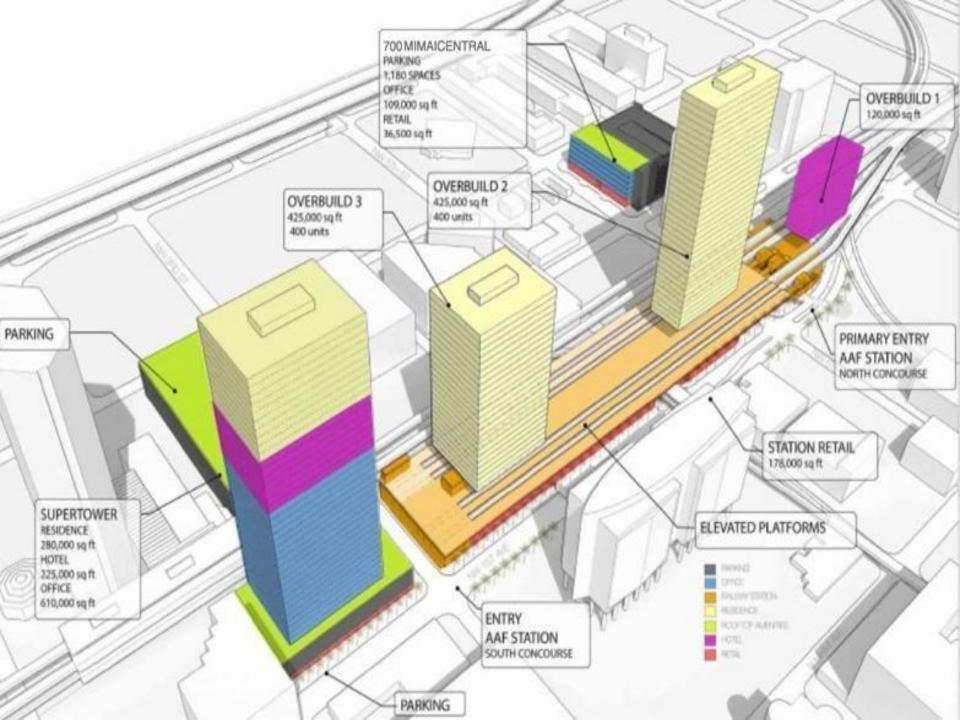




Miami Central

Intersection of the Metromover, Tri Rail, and All Aboard Florida Miami Station. Will have an estimated 12 million commuters. To include retail, commercial, residential, and hotel space. Project will be completed December 2016.







Miami World Center

20-acre mixed-use development 11 Million Square Feet planned Plans include retail, residential, hotel, commercial, and office space.

Will include: The Mall at Miami World Center The 7th Street Promenade Three residential towers, with the largest being the Paramount And more...







PARAMOUNT

O EDIFÍCIO

213 metros 470 Residências Residências: Andares 10 a 54 Estrutura padrão | Andares 11 a 45 12 Residências por andar

A EQUIPE

Equipe de Incorporador: Daniel Kodsi Art Falcone Nitin Motwani Arquitetura: Elkus Manfredi Architects Decoraçã de Interiores: ID & Design International

CARACTERÍSTICAS

- Elevadores privativos
- Pé direito com 3 metros de altura
- Salas de estar externas
- Grande área para entretenimento
- Cozinhas planejadas
- Chuveiros Rain Showers
- Banheiras de spa
- Sala de Lavanderia
- Estúdio com entrada separada (em algumas unidades)
- Aplicativo móvel para as residências do PARAMOUNT

FACT SHEET

AMENIDADES

- Acesso direto ao The Mall at Miami Worldcenter.
- Comodidades No 9º Andar.
 - Entretenimento Conservatório Sala de recreação Extensão em ambiente aberto Acesso direto ao 3º andar do Mall
 - Centro de esportes Equipamentos modernos Boxe Area para atividades aeróbicas
 - Spa/Salāo Salas para tratamento Cabeleireiro Pedicure/Manicure Área com chuveiros e jardins ao ar livre
 - Centro de diversões Salão de jogos para crianças Salão de jogos para videogames Salão de jogos para adultos (sinuca, etc.) Sala de som Estúdio de gravação
- O Roofdeck:

Piscina do resort Trilhas para caminhada Áreas para piqueniques e churrascos

 O Yacht Skyview Deck, localizado no topo da torre PARAMOUNT, oferece uma área de 4 níveis com::

> Lounge Piscina Deck para ioga



Developed by

Forbes and Taubman, who previously developed some of the largest malls in America, such as: Dolphin Mall - Miami, FL The Mall at Millenia - Orlando, FL The Beverly Center - Los Angeles, CA Somerset Collection - Troy, MI







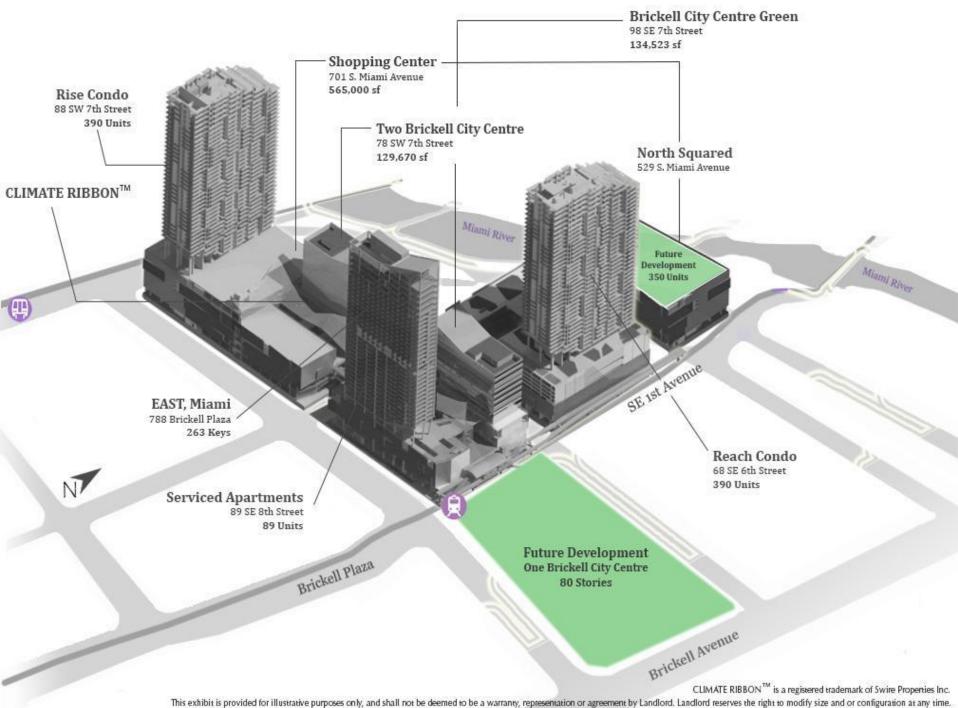
Brickell City Centre

\$1.05 billion Development from Swire Properties that will offer more than:

565,000 square feet of shopping and entertainment two residential towers a 263-room hotel wellness center office space.

Saks Fifth Avenue was the first retailer to sign on at the project.





1000 MUSEUM by ZAHA HADID



1000 Museum

First project in the Western Hemisphere by world-renowned architect Zaha Hadid, who was named one of "The World's 100 Most Powerful Women" by Forbes, one of "100 People Who Most Affect Our World" by Forbes, and is the first woman to win the Pritzker Prize in Architecture. Units start at \$4.5 Million.







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